

MEN OF 1952:

WYBC  
THE YALE BROADCASTING COMPANY, INCORPORATED  
INVITES YOU TO BE PRESENT IN  
STUDIO 3  
OF THE EDWARD PERKINS CLARK MEMORIAL STUDIOS  
HENDRIE HALL  
165 ELM STREET  
FOR THE  
ORGANIZATION MEETING  
OF THE NEW HEELING COMPETITION  
THE FIRST OPEN TO THE CLASS OF 1952

TUESDAY EVENING

FEBRUARY 15, 1949

7:15 PM

- \* HERE IS YOUR CHANCE TO GET BEHIND THE SCENES FOR ACTUAL EXPERIENCE IN RADIO-ANNOUNCING, ENGINEERING, SCRIPT AND COPY WRITING, AND OTHER FASCINATING FIELDS.
- \* WYBC IS ON THE AIR TEN HOURS A DAY, SEVEN DAYS A WEEK, WITH RADIO TAILORED TO CAMPUS LISTENING HABITS.
- \* AUDIENCE RESEARCH POLLS SHOW THAT TWICE AS MANY YALE MEN LISTEN TO WYBC AS TO ANY OTHER STATION.

THESE DEPARTMENTS NEED HEELERS

*RECORD	*TECHNICAL
*SPORTS	*BUSINESS
*NEWS	*PUBLICITY
*PROGRAM	*CONTINUITY

IF YOU HAVE AN INTEREST IN THE TECHNICAL SIDE OF RADIO  
IF YOU ARE A HAM, RT, A RADIO BUG, OR ARE INTERESTED IN LEARNING, THE TECHNICAL DEPARTMENT NEEDS YOU TO BUILD AND MAINTAIN GOOD COMMERCIAL EQUIPMENT IN THE TECH WORKSHOP EQUIPPED WITH EXCELLENT TOOLS AND TEST EQUIPMENT.

IF YOU ARE A MUSIC LOVER

THE RECORD DEPARTMENT NEEDS YOU FOR WORK WITH ITS COLLECTION OF 3,000 JAZZ, POPULAR, LIGHT CLASSIC, AND CLASSICAL MUSIC.

HEEL WYBC-FEBRUARY 15-7:15 PM -STUDIO 3- HENDRIE HALL-HEEL WYBC-FEBRUARY